

WE LISTEN, WE ACT, WE DELIVER

NEWSLETTER FROM EAST RIDING COUNCIL'S CABINET FEBRUARY 2020



This is the second Newsletter produced by East Riding of Yorkshire Council's Cabinet aimed at providing you with updates on topics both area wide & local that may be of interest.

We are sending this to you as someone with a direct interest in the East Riding, as a business person, a community volunteer, a town or parish councillor or just a resident who wants the best for the area

The East Riding is the fifth largest unitary council by area in England and Wales, covering 930 square miles, with a coastline stretching for 53 miles from Bempton to Spurn Point. It has a population of 339,614 and with a higher rate of growth than the national forecast it is expected to grow to 348,100 by 2041. The Office for National Statistics has classified the East Riding as being approximately 93% rural by area.

Residents in general enjoy a good quality of life, benefiting from strong and supportive communities, low unemployment, low crime, good educational attainment and life expectancy. The East Riding economy, whilst relatively diverse, remains heavily dependent on small businesses, a limited number of major employers (mainly in manufacturing) and the public sector. Providing supporting infrastructure e.g. highways, broadband and flood alleviation measures, attracting new investment and supporting existing businesses to survive and grow remain key priorities for the Council.

***(NO council funding has been used in the production of this newsletter
Plasesend anyfeedback/comments tocabinetnewsletter@btinternet.com)***



Key Facts about the East Riding of Yorkshire



339,614 people live
in the East Riding of
Yorkshire

(1)



147,919 households in an
area covering
approximately **930 sq/m**

(2)



45,333 school pupils in
150 schools

(3)



94% households with
at least superfast
broadband

(4)



65.7% of waste re-used,
recycled or composted

(5)



196,435 people of
working age (16-64)
87,485 people aged 65+
10,599 people aged 85+

(1)



93% rural by area
44% rural by population

(7)



Average annual tourist
spending of **£97 million**

(6)



79% employment rate
(population aged 16-64)

(8)

Sources: 1 - ONS (2018), 2 - DWP (2017), 3 - ERYC (2019), 4 - OFCOM (2018), 5 - ERYC (2018), 6 - Visit Britain (2017), 7 - Census (2011), 8 - APS (2019-06)

Our Council Services



The council is responsible
for **3551km**
of road

(1)



70,882 concessionary
bus passes held by East
Riding residents

(2)



10,453 council
homes rented and over
38,045 repairs
carried out.

(2)



1 million library issues
across
23 public libraries and **4**
mobile libraries

(3)



5.83 million visits a
year to our
leisure facilities

(2)



38,848 street lights
owned by East Riding
Council
+2,832 community
owned/ funded

(2)



95% of people say that
social care services have
made them feel safe and
secure

(4)



47,085 tonnes of general
waste, **44,070 tonnes**
of garden and food waste
and **35,358 tonnes** of
recyclable waste collected

(2)



12,717 East Riding of
Yorkshire
Council employees

(5)

Source: 1 - ERYC (2019), 2 - ERYC (2018), 3 - Library count includes MSCs - ERYC (2018), 4 - ASCOF (Mar 2018), 5 - ERYC (2019-09)

BUDGET 2020-21



Councillors have agreed to increase the council's part of the council tax charge in the East Riding by 3.99% for the 20/21 financial year, which includes 2% allowed by government to raise money for Adult Social Care and the rest for all other council run services. This helps towards the savings the council needs to find to meet the growing cost of delivering its services, which are forecast to increase by nearly £20 million a year by 2023/24.

The Conservative groups budget proposals, which were agreed, included some specific funding not included in other proposals which should benefit residents across the East Riding. This amounted to £1.6 million and included, amongst other items;

Tree Planting Community Fund - £200k of grant funding will be made available to Schools, parish councils & other community groups to compliment other tree planting schemes across the East Riding

Local Flooding Resilience Fund - £500k grant funding available for those small schemes to help communities achieve improvements which would never attract the funding allocated to larger projects.

Active Communities - £200k to build on the success of the Active Coast work and bring leisure & sports initiatives to inland communities

Coastal Town Seafront Improvement Scheme - £200k for small scale improvements to main coastal towns

Sunday Parking Pilot Scheme - £80k to allow free parking in Bridlington & Hornsea on Sundays out of season.

Young People Business/Schools Career Adviser - £200k will fund a post for 3 years to work with business, young people and schools to ensure they are aware of the career opportunities associated with business development in the East Riding.

Tour de Yorkshire - £15k fund making grants of up to £500 available for parish councils and local groups to use to decorate the route of this year's cycle race as it passes through the East Riding.

75th Anniversary of VE Day Community Fund - £20k of funding available for grants for parish councils or local organisations who wish to mark the historic event with celebrations

A GREAT DEAL FOR GOOLE



Goole has been named as one of 101 towns in England to receive government funding under the Town Deal programme. This is an exciting time for Goole presenting an opportunity to receive up to £25m investment in the town to regenerate help strengthen skills and encourage better connectivity. The Town Deal Readiness Checklist was submitted on 19th December 2019 and the capacity funding grant of £162,019 to develop the evidence-based Town Improvement Plan has been received by ERYC.

There will be 6 months in which to develop a Town Investment Plan, which must be locally owned & endorsed and involve other Government bodies & agencies, private sector & industry. The plan will maximise on the opportunities to make a real difference to Goole & the people who live, work or have businesses in the town.

ESCAPE Pain



East Riding of Yorkshire Council introduced the Escape Pain programme in January 2019 with the aim to enable self-management of pain and coping with arthritic pain using exercise. Six cohorts have run to date with 114 people attending the six-week course. A ground-breaking partnership has seen Health & Well Being Group staff delivering the programme at Hornsea Cottage Hospital in addition to leisure sites at Haltemprice, Withernsea, Beverley and Bridlington. The programme has been such a success at Bridlington that due to demand two groups have been running on the same day. The future is encouraging with the new ESCAPE Back Pain course being piloted in January 2020 at ERL Bridlington funded by the Clinical Commissioning Group. Initial results are very good: 100% of participants stated that they noticed overall improvement in their health; 55% of participants used other facilities in the leisure centres whilst on the course and 68% of participants took out a membership or became involved in other fitness activities within the centres following completion of the course.

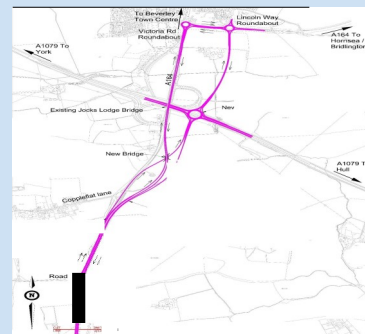
INVESTING IN OUR LEISURE CENTRES



The Local Government Association has revealed new analysis showing that nearly two thirds of council run Leisure Centres in England are outdated and need urgent investment.

NOT SO in East Riding of Yorkshire Council, where over recent years, the council has invested heavily in their Leisure Centres recognising the huge role they have to play in promoting the health and wellbeing of our residents and visitors. Delivering leisure centre-based programmes at Withernsea, the new East Riding Leisure Centre Bridlington or from other recently upgraded centres such as Beverley, or the Hornsea Leisure Centre due to reopen this spring. Driffield is the next site to be refurbished in this exciting programme of improvements. We recognise the value of investing in our well used facilities in the East Riding.

JOCKS LODGE



New plans to improve the infamous Jocks Lodge junction between Beverley and Hull could see a brand new roundabout built along the A1079 and two new roads to join it to the A164.

The council has revealed the designs that will go on show to the public at two exhibitions, giving residents a chance of having their say on the proposals.

Depending on funding for the scheme, work could begin in late 2022 and take two years to complete. The new design for the junction between the two roads, which are two of the busiest roads in East Yorkshire, carrying up to 50,000 vehicles per day between them, was recently revealed by East Riding Council.

BREAKING DOWN THE BARRIER BETWEEN ISOLATION AND LONELINESS

You'd be forgiven for thinking that loneliness only happens to people who live alone or don't socialise with many friends, but in reality, loneliness can happen to anyone at any age and it is something that more people should be aware of in the East Riding.

Feeling lonely isn't a mental health problem, but suffering from loneliness can lead to low mood, mental health issues and even depression, especially if these feelings have lasted a long time.

What causes loneliness?

Everyone manages loneliness differently but for some people it can be caused by certain events such as:

- Bereavement**
- Moving house**
- New job**
- Retirement**
- Relationship breakdown**
- Christmas/holidays**



Who can be affected?

- Single parents who cannot leave the house as often as they'd like in order to maintain their social life**
- Residents who are caring for a loved one and can't continue with their hobbies outside of the house**
- Residents from minority groups who live in an area without others from a similar background**
- Residents with money shortages.**

What can you do?

FITMUMS AND FRIENDS is a good example of the sessions that are available to residents to help reduce isolation and loneliness in the East Riding.

This running club is for everyone of all ages, gender and abilities and offers friendly, sociable and supportive running and walking clubs organised by volunteers.

Residents don't have to be a mum – or fit – to join in and men, dads and grandads are all welcome.

Sessions are taking place all over the East Riding.

MEN IN SHEDS are community spaces for men to connect, chat and create. The sheds vary greatly and “shedders” typically enjoy woodworking, metalworking, repairing and restoring, electronics, constructing model buildings or even car building.

Sheds typically attract older men, but many have younger members and women, too.

Getting together with like-minded people can help relieve symptoms of loneliness or boredom, which can lead to negative feelings or lack of physical activity.

Men in Sheds is about social connections and friendship building, sharing skills and knowledge and having fun.

For more information about either of these sessions visit ***www.happyandwell.me***

COUNCIL OPENS HOSPITAL DISCHARGE SUITE



The council has developed a new pilot which will help free up hospital beds and give residents the chance to gain regain their independence after being discharged from hospital.

The East Riding Social Care Suite will create a short-term facility for those individuals who are medically ready for discharge but are waiting for planned social care and support to begin.

East Riding of Yorkshire Council has entered into an innovative partnership arrangement with Hull University Teaching Hospitals Trust, East Riding of Yorkshire Clinical Commissioning Group and City Health Care Partnership to pilot a social care suite on the Castle Hill site.

The East Riding Social Care Suite will support people to regain their daily living skills and promote ongoing independence, ready for their return home. East Riding residents accessing the service will be provided with short-term care and support and will have the opportunity to take part in a range of interactive activities with a view to sample what is available to them in the community.

Alongside this, a range of information and advice and signposting will be provided and available on how to live healthily and independently for longer. Users of the suite can expect to receive input from a range of services, including help from the staff in the voluntary sector, public health, East Riding Libraries, East Riding Leisure and the museum services.

NEW STRATEGY FOR ADULT SOCIAL CARE



East Riding of Yorkshire Council's Cabinet has approved a strategy to help ensure that the long-term vision for sustainable adult social care can be achieved.

Locally, the pressure on resources across health and social care organisations in the area is immense and it comes at a time of continuing increases in demand from vulnerable people and a steady growth in the number of older people living in and moving to the East Riding.

To meet these challenges, the strategy makes clear that caring for each other is everyone's business and this is why the council, together with its partners, has developed this vision for adult social care, 'Your Life, Your Way – Adults and Carers at the heart of everything we do'.

The strategy is the driving force behind adult social care's approach to ensuring that adults and carers are at the heart of everything it does.

YOUR CABINET MEMBERS



Cabinet Members (l-r)

Councillors:

Chris Matthews - Strategic management

Shaun Horton - Tourism, Culture and Leisure

Jane Evison - Local Economic Growth and Prosperity

Vanessa Walker - Adult and Carer Services

Jonathan Owen - **Deputy Leader** – Strategic Partnerships, Health, Public Health, Policy development, Transformation and Performance

Richard Burton –**Leader of the Council** -Key Strategic Issues, Communications and Finance

Julie Abraham - Children, Young People and Education

Mike Stathers - Enhancing Communities

John Dennis - Community Involvement and Council Corporate Services